



NON-GOVERNMENTAL UNION

FOUNDATION FOR SUPPORT OF REFORMS IN UKRAINE

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Non-Governmental Union “Foundation for Support of Reforms in Ukraine”: Initiation



January 2015



Non-Governmental Union “Foundation for Support of Reforms in Ukraine” (NGU “FSRU”) was founded with the support of the **National Reform Council** and the **European Bank for Reconstruction and Development**.

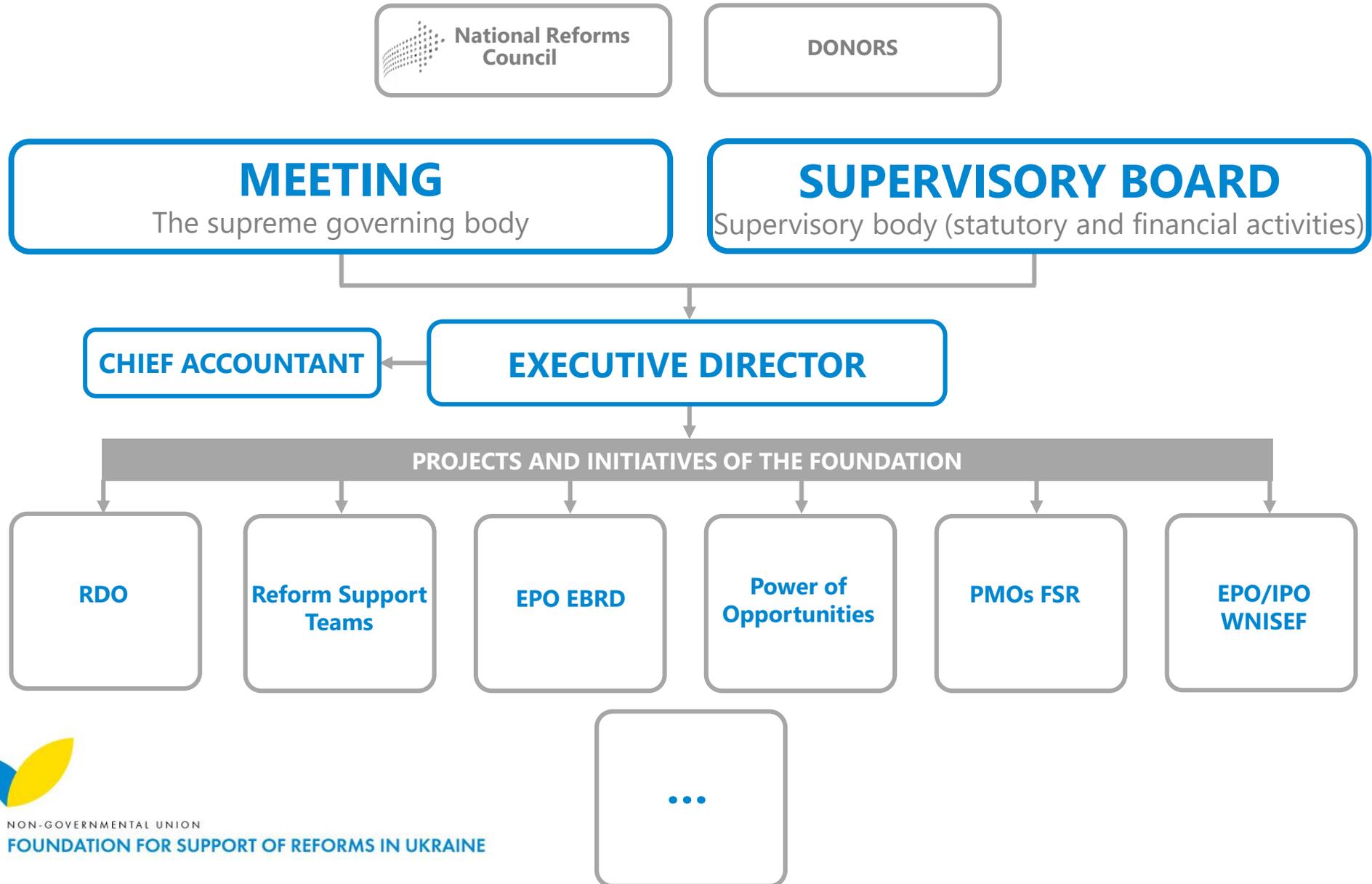
The Foundation is an independent, non-governmental union.



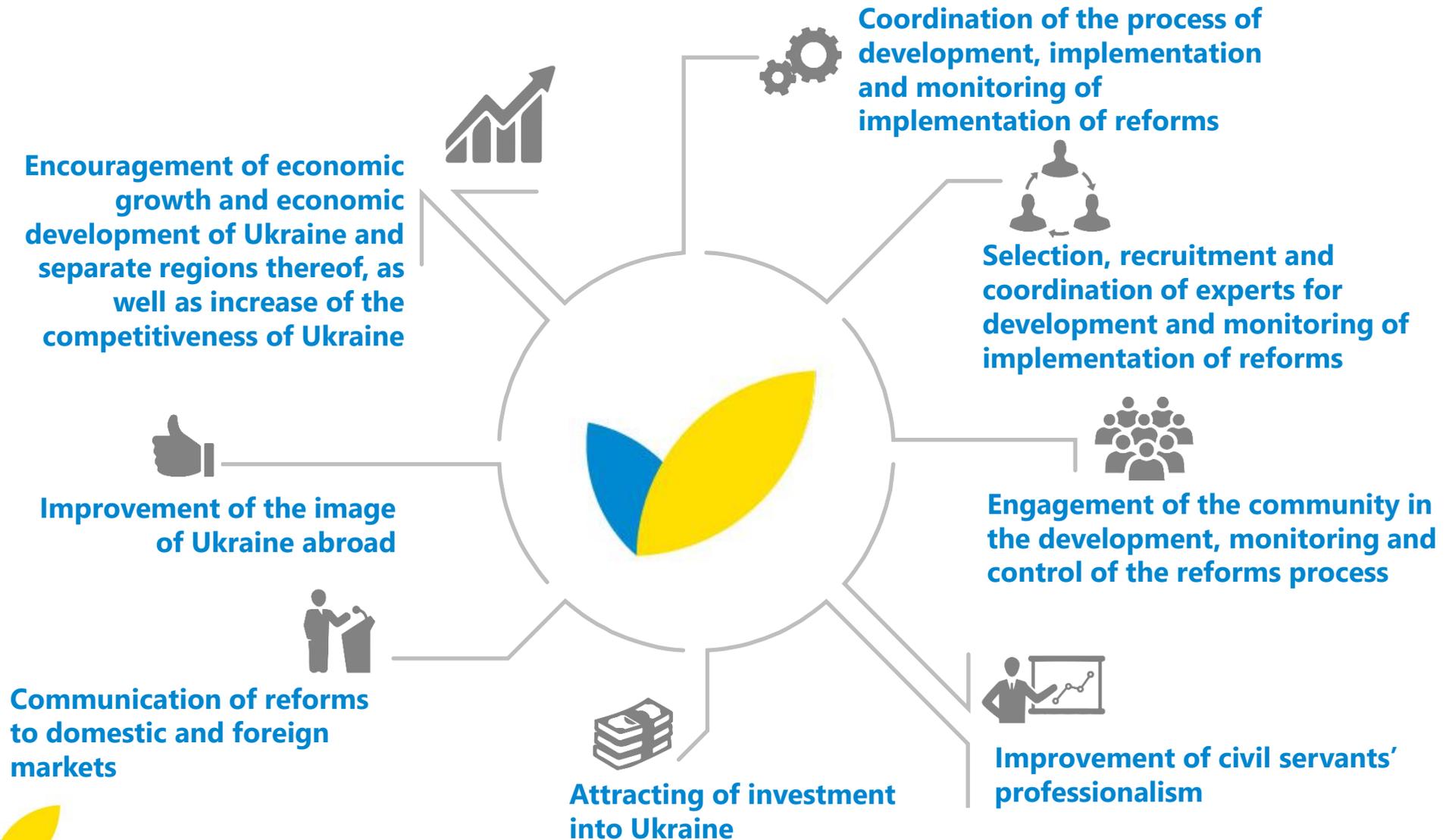
Primary goal is to promote the development of Ukraine and improve the material well-being of its citizens by supporting the development and implementation of reforms in Ukraine.



Structure of the Foundation



Areas of Activities



Partners of the Foundation



British Embassy



Western NIS
Enterprise Fund

INSTITUTE FOR
WAR & PEACE REPORTING



European Bank
for Reconstruction and Development



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



NORWEGIAN MINISTRY
OF FOREIGN AFFAIRS



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Projects of the Foundation

Reforms Delivery Office (RDO)

**Reform Support Teams (RST)
- 7 RSTs**

Ukraine: Consolidation of SME export potential and facilitation of access to foreign markets

Increasing Awareness About the Impact of the EU Association Agreement

Project Management Offices for Financial Sector Reform in Ukraine (FSR PMOs)



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Professionals for Reform Support Mechanism (PRSM)

Promotion of a Supportive Framework for Trade in Ukraine

Investment Promotion Office (IPO)

Export Promotion Office (EPO)

Ukraine Conflict Security and Stability Fund



How projects are selected

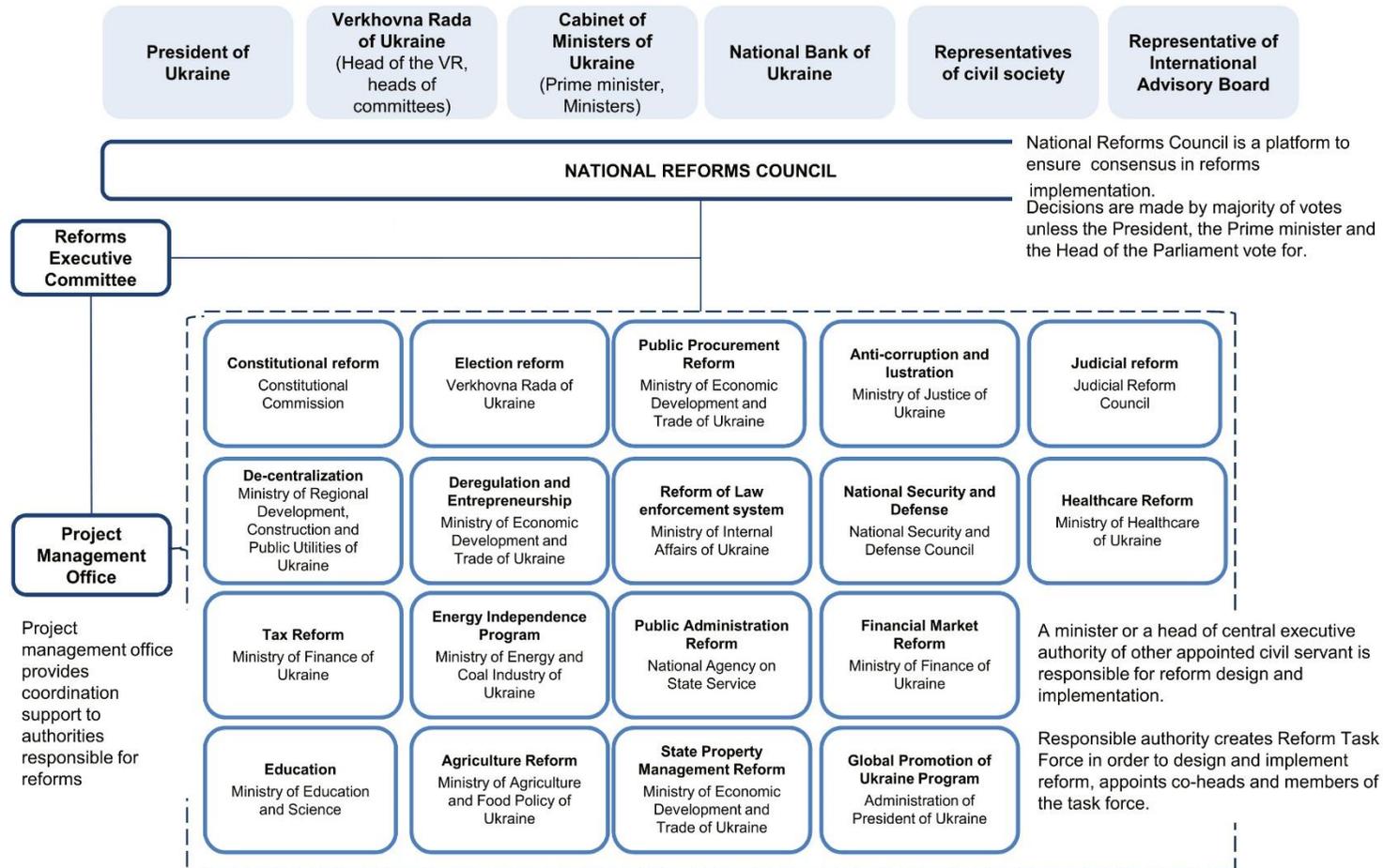
Ukraine has a vast reforms agenda



How projects are selected

Tools needed for effective management and coordination of reforms

NATIONAL REFORMS GOVERNANCE MODEL

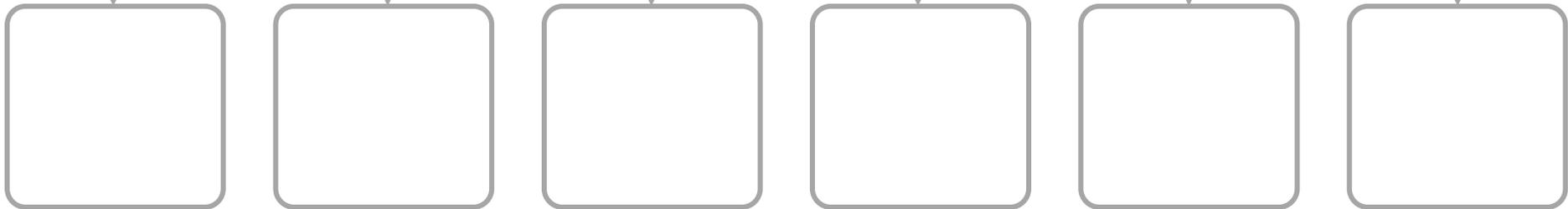


How projects are selected

Needs related to the development, implementation and monitoring of reforms



PROJECTS AND INITIATIVES OF THE FOUNDATION





More About the Projects and Initiatives of the Foundation



Reforms Delivery Office under the Cabinet of Ministers of Ukraine



REFORMS DELIVERY OFFICE
CABINET OF MINISTERS OF UKRAINE



- **The RDO was legally set up in December 2016 as an advisory body under the Cabinet of Ministers of Ukraine.** It is headed by the Minister of Cabinet of Ministers of Ukraine and coordinates its activities with the Prime Minister.
- **The RDO plays an essential role in the coordination and monitoring of the implementation of reforms plans.** It provides coordination, analytical, communication and strategic planning support ensuring monitoring and implementation processes and delivering results in a timely fashion.
- The RDO ensures effective communication and partnership with national and international counterparts, donors and civil society, as well as ensures an adequate level of public scrutiny, control and participation on progress-to-date, key findings and recommendations.
- **The RDO maintains close and regular cooperation with SAGSUR, line ministries, and RSTs.**



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European Bank
for Reconstruction and Development

Reform Support Teams

- **Reform Support Teams** - groups of Ukrainian professionals at pilot ministries and state agencies that provide targeted technical support and assist in the design and implementation of sectoral strategies and priority reforms on a temporary basis.

7 Reform Support Teams



Ministry of Ecology and Natural Resources



Ministry of Economic Development and Trade



Ministry of Finance



State Road Agency



Ministry of Infrastructure



Ministry of Education and Science



Ministry of Regional Development, Construction and Housing and Communal Services



Reform Support Teams



- **Reform Support Teams are part of the first phase of a broader effort on Public Administration Reform**, which is aimed at upgrading the competences and working conditions in public service, as well as enhancing the efficiency and transparency of the public administration.
- RSTs and other bodies of the reforms architecture of Ukraine are financed jointly by **the EBRD and the EU through the EBRD-managed Ukraine Multi-Donor Account (MDA)**, established in July 2014 to support Ukraine's efforts to reform its economy, improve its business climate and return to a path of sustainable growth levels.



Ukraine: Consolidation of SME export potential and facilitation of access to foreign markets



- **In the context of EU-funded Program EU4Business in December 2017** and in cooperation with the experts comprising the working group titled Export Promotion Office of Ukraine, the European Bank for Reconstruction and Development and the Foundation for Support of Reforms in Ukraine launched the project “Ukraine: Consolidation of SME export potential and facilitation of access to foreign markets”.
- **The overall objective of the project is to improve Ukrainian SMEs access to export markets through:**
 - ❑ Development of a unique country positioning for promotion on foreign markets;
 - ❑ Conduct international market mapping, opportunities and constraints;
 - ❑ Capacity development of local consultants and SMEs to engage in export support activities;
 - ❑ Facilitating the efficient participation of the local SMEs in international trade shows and trade missions;
 - ❑ Facilitation of access to information.

Project Management Offices for Financial Sector Reform in Ukraine (FSR PMOs)



- In June 2017, the FSR PMOs became operational and have been demonstrating visible progress in the financial sector reforms implementation since then.
- The overall outcome of the Project is that the FSR PMOs are operational and effectively fulfil their mandate to implement **the Comprehensive Program for Financial Sector Development of Ukraine 2020** (further referred to as a Program).

NBU FSR PMO and NSSMC FSR PMO:

- ❑ FSR PMOs are the NBU FSR PMO and the NSSMC FSR PMO that work across the financial sector, providing robust project management approaches across all projects and at all stages, ensuring better delivery of projects and coordination of deliverables.
- ❑ They provide project management expertise, coordinating the efforts of different stakeholders, and ultimately boosting activities under implementation of projects according to the Program.



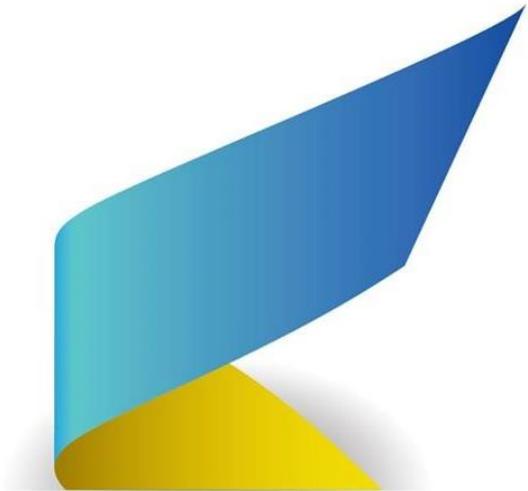
Increasing Awareness About the Impact of the EU Association Agreement



- The project has been targeted at the support of the **information campaign “Eurointegration: The Power of Opportunities”** implemented by the Service of the Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine with the support of the NGU “FSRU” and WNISEF.
- It was launched for the purpose of increasing public support of the reform process and European integration of Ukraine by promoting «success stories» of ordinary Ukrainians who have taken advantage of the benefits provided by European integration and with the aim to inspire and motivate people to take advantage of the opportunities presented by European integration through the distribution of stories involving successful cases.



Promotion of a Supportive Framework for Trade in Ukraine



МІНІСТЕРСТВО
ЕКОНОМІЧНОГО РОЗВИТКУ
І ТОРГІВЛІ УКРАЇНИ



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- Since June 2018, NGU “FSRU” and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) has been cooperating on the Project aimed at providing technical assistance to the Export Development Department and the Technical Regulation Department in the Ministry of Economic Development and Trade of **Ukraine so that to raise capacities to steer and coordinate policy establishment and implementation.**
- **The ultimate goal of the Project** is to help revitalize Ukraine's trade sector, particularly the country's SMEs, with a view to better integrating Ukraine into the multilateral trading system, strengthening Ukrainian SMEs competitiveness and allowing them to take full advantage of new preferential markets access.
- Through implementation of number of tasks, the conditions should be improved with regard to the National Export Strategy and selected sectoral and cross-sectoral strategies.

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Export Promotion Office (EPO)

EXPORT PROMOTION OFFICE



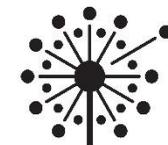
- In response to the request of the Ministry of Economic Development and Trade of Ukraine, WNISEF provided initial support for establishing the EPO under the MEDT in November 2015 and has provided subsequent grant funding since then.
- **The goal of the EPO project** is to increase export, assist Ukrainian companies in accessing new markets, expand presence on existing markets, and promote Ukrainian products and brands.
- **EPO's areas of work:** Export education; Export consulting; Business opportunities; B2G platform; International public procurement GPAinUA; SheExports platform.
- In 2018, EPO project was transformed into the state agency.



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MINISTRY OF ECONOMIC
DEVELOPMENT AND TRADE
OF UKRAINE



Western NIS
Enterprise Fund

Investment Promotion Office (IPO)



- WNISEF and NGU “FSRU” have been extending their support for IPO (UkraineInvest) establishment and development since 2016.
- **The project’s goal is** to promote investments and business development in Ukraine for medium to long term through support for organization of meetings, conferences and other events that facilitate cooperation on investment promotion.
- Investment Promotion Office facilitates the additional investment into Ukraine from existing and new investors, generates a target list of potential international investors from across the globe relevant to the Ukrainian market, resolves issues of existing investors, and increases awareness about opportunities of investing in Ukraine.
- **On 21 March 2018**, the Cabinet of Ministers of Ukraine approved an order on the transformation of the advisory body Investment Promotion Office (UkraineInvest) into a public agency.

Ukraine Conflict Security and Stability Fund



Ministry of Defense of Ukraine
Reforms Project Office



Continued Support to Defense Reform in Ukraine

- ❑ **British Embassy Kyiv and NGU “FSRU” have been supporting the Reforms Project Office (RPO) under the Ministry of Defense of Ukraine since 2016.** The RPO is made up of civilian experts who have been leading reform related efforts to specifically address shortfalls in performance in the defense sector, principally in the logistics, procurement, medical and anti-corruption areas.
- ❑ The reforms addressed by the Reforms Project Office shall improve the Armed Forces of Ukraine effectiveness through the implementation of best leadership practices of NATO nations at key functional units of Ministry of Defense.

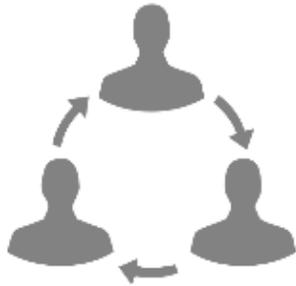


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British Embassy
Kyiv 21

Programs and Initiatives supported by the Foundation

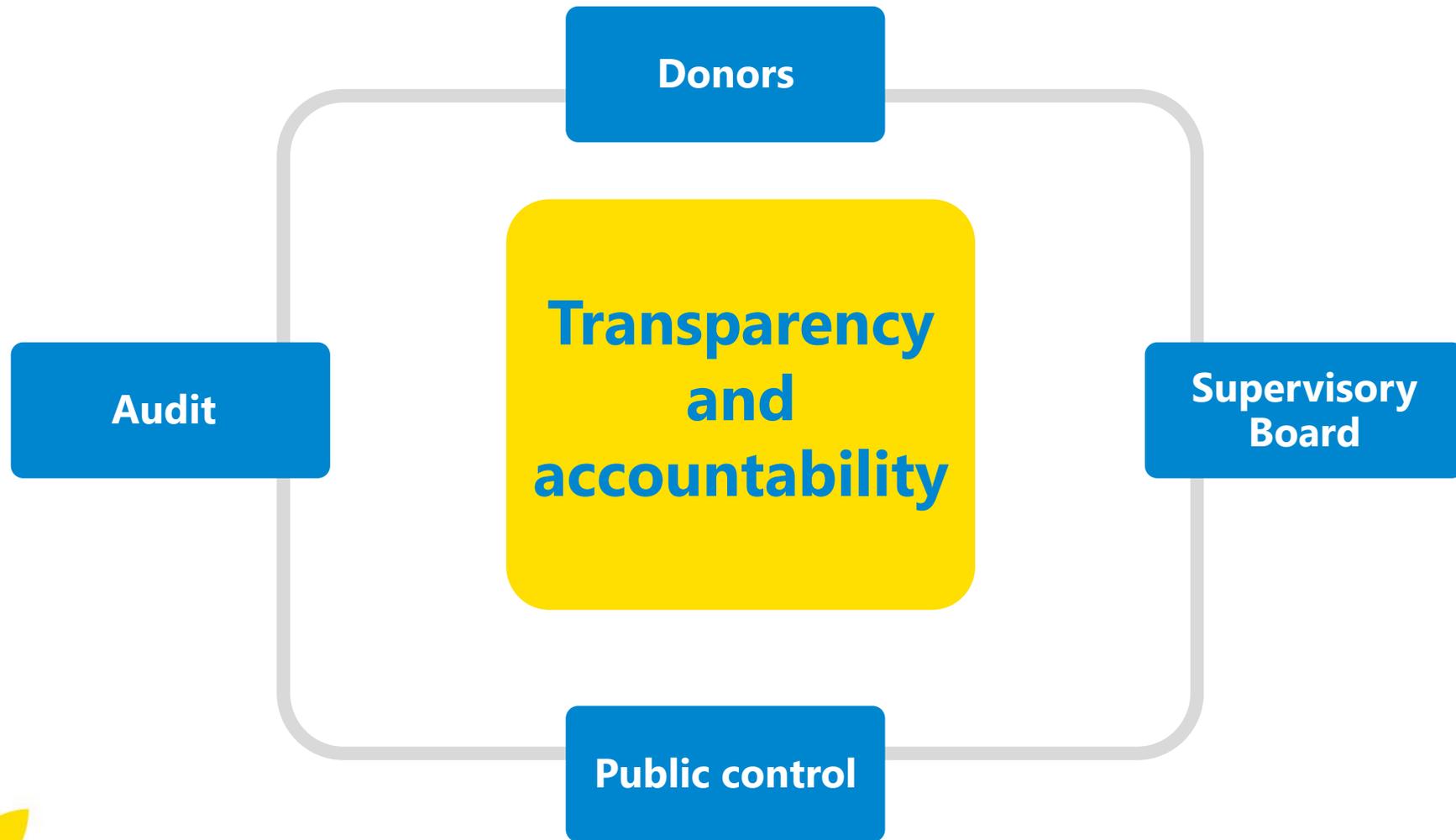


Professionals for Reform Support Mechanism

- **Professionals for Reform Support Mechanism (PRSM)** is a temporary mechanism launched in October 2015 to support reform initiatives in Ukraine which at the request of Ministries recruits Ukrainian experts to undertake assignments critical to reform implementation in Ukraine.
- **The goal of the project** – human resource support to critical reform initiatives undertaken by national governmental agencies. The fund supports reforms initiatives.



At the core of our activity - transparency and efficiency



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**Contributing to
changes for the better
future...**



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